

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	
Annual Assessment of the Status of)	MB Docket No. 12-203
Competition in the Market for the)	
Delivery of Video Programming)	

**COMMENTS OF
North Andover Community Access & Media**

North Andover Community Access and Media, Inc. (North Andover CAM) submits these comments in response to the above captioned Notice of Inquiry (“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming.”

North Andover CAM provides Public, Education, and Government programing on all three of its PEG channels televised on the Comcast and Verizon cable systems. The programing is of direct interest and relevance to the community of North Andover. The viewers in the town should be able to view local programming in the same fashion as any other channel especially as technology advances and becomes more accessible by the general public. Currently our channels are located on a digital basic offering by both cable providers. Our channels are not available in the HD range of channels. As far as we are aware, the only listing on the channel guide is “Local Programing.” In the case of Verizon’s channel guide, our channels are

grouped with many other town's local channels with no identifying distinctions.

This can confuse local residents who are not familiar with the channels as they search for government proceedings, which look very similar to a new viewer.

North Andover CAM helps the community produce informative programming relevant to North Andover. We provide a medium that assists the town in practicing transparent government proceedings for its residents. We are also a community center where people come to enrich the culture of local society and engage in media literacy.

With today's technology, there should be no reason why the local channels cannot be presented at the same level of quality and awareness as all other stations included in any cable lineup. It would only help raise the awareness and availability of such an important asset to the public in this day and age of information.

PEG channels are about as American as you can get. If the Commission is not able to prevent the issues in the petitions, what happens to this public voice? Does it just get lost in the endless search results of a popular, giant search engine?

Thank you for hearing our voice in this important matter.

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